

COLOR IS A COMMON THING

Text by: Petri Hytönen and Stig Baumgartner

Porvoo Triennial is an art exhibition held every three years. The event is artistically thematic, organically growing and based on networking partnerships and community spirit. The centerpiece of the event is an art exhibition located around the city, bringing together a large number of renowned Finnish and Nordic visual artists.

The triennial comments on Porvoo's various temporal and functional areas, infiltrates the city and encounters and challenges people in everyday and unexpected situations. In 2020, art will take over the city space with the theme **Color is a Common Thing**.

The selected theme has been deliberately made easily accessible. Color is part of art and everyday life. The theme Color is a Common Thing can be understood as an acceptance of difference. There is no color that is neutral. Color represents a personal preference: depending on the situation, it can highlight eg. opinion, taste or political orientation.

Color is a way to stand out. Color or coloring can be equated with the idea of appearing or performing: I want the work to appear, shine, or on the other hand blend, masquerade or imitate.

The exhibition wonders what color means. What is the subjective experience of color? How does color determine space, mind and state of mind? What is the Impossibility of color variety? Does anyone see the same color? Shall all colors bloom?

We want to find alternatives to use color to shape opportunities, ideas and examples in our society, our city, our village, our suburbs and our backyard and our traditional art spaces. We seek different art outputs alone, in workshops and with different art forms. The artists selected for the exhibition are approaching the theme with new works. The artwork of the exhibition is on display in the public city space and in traditional art halls and museums in the center of Porvoo. On the other hand, the exhibition expands towards suburbs and areas where art is not used to be found.